



**2<sup>nd</sup>**  
EDITION

**GLOBAL TRAVEL MARKET**  
TRIVANDRUM | KERALA

**03 04 05**  
**2026 JUNE**



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## INTRODUCTION

Global Travel Market (GTM 2026), South India's prestigious Travel Expo, is a B2B travel and trade exhibition that brings together key industry leaders in India and abroad. The event brings together exhibitors and buyers and provides an opportunity to develop new business partnership and boost their endeavours. The second edition of the Global Travel Market will be held at Trivandrum from 03<sup>rd</sup> to 05<sup>th</sup> June 2026.

## Features

- Opportunity to do business with +1000 qualified industry buyers, both domestic and abroad, and +3000 trade visitors and corporate decision makers.
- Stalls for key hoteliers and resorts, tourism boards and organisations, airlines, hotel suppliers, travel agents, tour operators, travel tech innovators etc.
- Exhibition of products and services to domestic and global travel and tourism market leaders
- Top branding avenues to boost your trade exposure
- Unparalleled trade networking opportunities for buyers and exhibitors from the travel and trade industry.
- Updates on changing trade scenario.

## Why Exhibit?

GTM 2026 is the ultimate opportunity to connect and interact with key players in the travel and tourism industry in the southern region of the country. GTM 2026 is one of a kind in the vastness of opportunities it delivers for the exhibitor. The first specialized travel and trade expo in South India with such grandeur, GTM 2026 is the best venue that provides new vistas of opportunities to avail the best of the travel and tourism industry. GTM 2026 strives to deliver a vibrant environment for business –to – business and business – to – client organizations across India.

At GTM 2026, you can meet the trade giants and corporates to gather new insights to bring your trade forward, avail vast networking opportunities and find the right collaborators for your trade. You will have a wide coverage for your products and services boosting your brand identity. GTM 2026 is a unique opportunity for the travel trade to meet, network, negotiate and conduct business like never before. You can't afford to miss this unrivalled platform to interact with customers individually as well as professionally.

## Travancore Experience Zone

### A Mart to portray the essence of Travancore

Travancore – Stretching from Thirunelveli in Tamilnadu to Vaikom in Kerala, the area encompasses a wide range of delights for the casual and business travellers. The hidden gems of Adventure, culinary, culture, food, hospitality, literature, social activities, and a lot other categories from this area are brought in to the spotlight through Travancore Experience Zone. TEZ 2026 would direct the focus of national and international Travel and Tourism stakeholders to this locale of opportunities. Local people from this region can showcase their potentials and get direct customers.

## Benefits

- Generate new sales leads
- Launch new products
- Network with key decision-makers
- Increase brand awareness
- Develop new and existing relationships
- Gather market intelligence

## HoReCa Pavilion

A dedicated HoReCa Pavilion is being curated at GTM to showcase products and solutions for the Hotels, Restaurants, Cafés, and Catering industry. With many hospitality decision-makers expected to attend, the pavilion will serve as a focused platform for business networking and sourcing.

It will feature hotel and kitchen equipment, restaurant solutions, food service systems, and other hospitality products, giving exhibitors direct access to key buyers. The HoReCa Pavilion represents an important part of the food service and hospitality ecosystem and serves as a key engagement channel for hospitality brands, equipment manufacturers, solution providers, and FMCG companies.

All HoReCa businesses are invited to participate and connect with hoteliers, restaurateurs, café owners, and catering professionals under one roof.

**+500 Buyers**  
*Domestic and International*

**+300 Corporate Buyers**

**+300 Stalls.**

**EXHIBITOR PROFILE**

Hotels & Resorts  
National Tourist Organizations & State  
Tourism Promotion Boards  
Travel Agents  
Tour Operators  
Holiday Financiers  
Technology Providers: Online Travel Portals,  
Hotel Reservation Networks, Property  
Management systems  
Airport Authorities  
Air Charter Companies  
Airlines - Domestic and International  
Car Rental Companies  
Convention Centres  
Cruise Liners  
Educational Institutes  
Golf Courses & Resorts  
IT Companies  
Medical Tourism  
Spas and Wellness Centres  
Sports Tourism Products  
Travel Accessories: Credit Cards, Foreign  
Exchange, Baggage Manufacturers etc  
Handicrafts  
Outbound Tour Operators  
HoReCa Companies

**VISITOR PROFILE**

MICE  
Tour Operators  
Medical / Health Tour Operators  
Travel Agents  
Direct Customers  
Wedding Planners  
Corporate Travel Decision Makers  
Potential Investors in the field of  
Hospitality, Leisure and Travel Industry  
Location planners from leading  
television & film production houses



**PAVILION FOR THE FOLLOWING CATEGORIES**

1. Inbound travel operators to Kerala.
2. Outbound travel operators. Both B2B and B2C
3. Ayurveda, Yoga and wellness operators, resorts, retreats, hospitals etc.
4. Wedding and event operators
5. Corporate roadshow.
6. Home Stays and Serviced villas

### PROMOTION & PUBLICITY PLAN:

GTM 2026 is backed by a mega publicity & promotion budget in various forms of media targeting specific groups to ensure a high profile of niche audience. The large promotion and publicity budget will ensure a large number of quality delegates to the event.

STALL RATES				
	Sq.M	Sq.M	Sq.M	Sq.M
8500 / Sq.M	2x2	4x2	3x3	4x4
	₹ 34,000	₹ 68,000	₹ 76,500	₹ 1,36,000

**FOR TRADE ENQUIRIES, STALL BOOKING**

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- \* Additional 50 % for main aisle and 50 % for corner location applicable.
- \* 50 % extra for Premium Stalls.
- \* 18 % GST applicable.
- \* Rs. 30,000 extra for a full page advertisement in the Official Expo Directory



For Trade Enquiries | Sponsorship | Stall Booking

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