



GTM
GLOBAL TRAVEL MARKET
TRIVANDRUM | KERALA

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Greenfield International Stadium
TRIVANDRUM | KERALA

2023 SEP
27 | 28 | 29 | 30



INTRODUCTION

Global Travel Market (GTM 2023), South India's prestigious Travel Expo, is an annual B2B travel and trade exhibition that brings together key industry leaders in India and abroad. The event brings together exhibitors and buyers and provides an opportunity to develop new business partnership and boost their endeavours. The first edition of the Global Travel Market will be held at Trivandrum from 27th to 30th September 2023.

Features

- Opportunity to do business with +1000 qualified industry buyers, both domestic and abroad, and +3000 trade visitors and corporate decision makers.
- Stalls for key hoteliers and resorts, tourism boards and organisations, airlines, hotel suppliers, travel agents, tour operators, travel tech innovators etc.
- Exhibition of products and services to domestic and global travel and tourism market leaders
- Top branding avenues to boost your trade exposure
- Unparalleled trade networking opportunities for buyers and exhibitors from the travel and trade industry.
- Updates on changing trade scenario.

Why Exhibit?

GTM 2023 is the ultimate opportunity to connect and interact with key players in the travel and tourism industry in the southern region of the country. GTM 2023 is one of a kind in the vastness of opportunities it delivers for the exhibitor. The first specialized travel and trade expo in South India with such grandeur, GTM 2023 is the best venue that provides new vistas of opportunities to avail the best of the travel and tourism industry. GTM 2023 strives to deliver a vibrant environment for business –to – business and business – to – client organizations across India.

At GTM 2023, you can meet the trade giants and corporates to gather new insights to bring your trade forward, avail vast networking opportunities and find the right collaborators for your trade. You will have a wide coverage for your products and services boosting your brand identity. GTM 2023 is a unique opportunity for the travel trade to meet, network, negotiate and conduct business like never before. You can't afford to miss this unrivalled platform to interact with customers individually as well as professionally.

Travancore Experience Zone

A Mart to portray the essence of Travancore

Travancore – Stretching from Thirunelveli in Tamilnadu to Vaikom in Kerala, the area encompasses a wide range of delights for the casual and business travellers. The hidden gems of Adventure, culinary, culture, food, hospitality, literature, social activities, and a lot other categories from this area are brought in to the spotlight through Travancore Experience Zone. TEZ 2023 would direct the focus of national and international Travel and Tourism stakeholders to this locale of opportunities. Local people from this region can showcase their potentials and get direct customers.

Benefits

- Generate new sales leads
- Launch new products
- Network with key decision-makers
- Increase brand awareness
- Develop new and existing relationships
- Gather market intelligence

EVENT CALENDAR

SEP 27

- World Tourism Day Celebrations
- Global Travel Market (GTM) Inauguration
- Metro Expedition Tourism Awards

SEP 28, 29

- Exhibition - Trade
- Buyers-Sellers Meet
- Corporate Road Show
- MICE Conclave

SEP 30

- FAM Trip & Media Tour
- Exhibition - B2 C

+500 Buyers
Domestic and International

+300 Corporate Buyers

+200 Stalls.

EXHIBITOR PROFILE

Hotels & Resorts
National Tourist Organizations & State
Tourism Promotion Boards
Travel Agents
Tour Operators
Holiday Financiers
Technology Providers: Online Travel Portals,
Hotel Reservation Networks, Property
Management systems
Airport Authorities
Air Charter Companies
Airlines - Domestic and International
Car Rental Companies
Convention Centres
Cruise Liners
Educational Institutes
Golf Courses & Resorts
IT Companies
Medical Tourism
Spas and Wellness Centres
Sports Tourism Products
Travel Accessories: Credit Cards, Foreign
Exchange, Baggage Manufacturers etc
Handicrafts
Outbound Tour Operators

VISITOR PROFILE

MICE
Tour Operators
Medical / Health Tour Operators
Travel Agents
Direct Customers
Wedding Planners
Corporate Travel Decision Makers
Potential Investors in the field of
Hospitality, Leisure and Travel Industry
Location planners from leading
television & film production houses

PAVILION FOR THE FOLLOWING CATEGORIES

1. Inbound travel operators to Kerala.
2. Outbound travel operators. Both B2B and B2C
3. Ayurveda, Yoga and wellness operators, resorts, retreats, hospitals etc.
4. Wedding and event operators
5. Corporate roadshow.
6. Home Stays and Serviced villas

PROMOTION & PUBLICITY PLAN:

GTM 2023 is backed by a mega publicity & promotion budget in various forms of media targeting specific groups to ensure a high profile of niche audience. The large promotion and publicity budget will ensure a large number of quality delegates to the event.

STALL RATES				
	Sq.M	Sq.M	Sq.M	Sq.M
8500 / Sq.M	2x2	4x2	3x3	4x4
	₹ 34,000	₹ 68,000	₹ 76,500	₹ 1,36,000

FOR TRADE ENQUIRIES, STALL BOOKING

Contact : +91 99477 33339, 99951 39933
Email : metromart.tvm@gmail.com

- * Additional 25 % for main aisle and 20 % for corner location applicable.
- * 50 % extra for Premium Stalls.
- * 18 % GST applicable.
- * Rs. 25,000 extra for a full page advertisement in the Official Expo Directory



For Trade Enquiries | Sponsorship | Stall Booking

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